



Supporters' Discount Scheme

The Viva! and Vegetarian & Vegan Foundation Supporters' Discount Scheme is a network of veggie-friendly shops, cafes, hotels and restaurants who offer a discount to Viva! and Vegetarian & Vegan Foundation supporters in return for a range of promotional benefits. These include:

- *Inclusion in Viva!'s and the Vegetarian & Vegan Foundation's 'Discount Scheme' fliers, sent to all supporters annually and included with all new supporter packs*
- *Inclusion in our 'Discount Scheme' website listings, with hyperlinks to members' websites as appropriate*
- *25% discount on advertising in Viva! and the Vegetarian & Vegan Foundation's supporters' magazines Viva!LIFE and Veggiehealth*
- *Free subscription to Viva!LIFE and Veggiehealth*

Viva! is Europe's largest vegetarian and vegan campaigning organisation and the Vegetarian & Vegan Foundation is its dynamic sister health charity. Together, every year, we reach literally millions of people through our activities and resources. We currently have 18,000 and 5,000 supporters respectively, thereby providing discount scheme members with a loyal and substantial network to tap into across the UK.

Our Discount Scheme is really an excellent way to attract new customers AND keep them loyal so I do hope you will decide to participate. To join up, simply complete and return the joining form overleaf. Thank you.

Supporters' Discount Scheme Joining form

Name of business: _____

Address: _____

_____ County: _____ Postcode: _____

Contact Name: _____

Tel: _____ Fax: _____

Email: _____ Website: _____

Nature of Business: _____

Yes, I'd like to offer Viva! and the Vegetarian & Vegan Foundation supporters a discount of:

25% 20% 10% 5%

Other (please specify) _____

Please specify any terms or conditions relating to this discount: _____

Signed _____ Date _____

Please return completed form to:

Angie Greenaway, Viva! and the Vegetarian & Vegan Foundation,
8 York Court, Wilder Street, Bristol BS2 8QH
Tel: 0117 944 1000 or 0117 970 5190 Email: angie@viva.org.uk